

Network Economics and Services Group

@ Athens University of Economics and Business (AUEB)



Our Mission

• To investigate and apply models and concepts where ICT technology, information and economics meet



Research Areas

- Economic models for network services
- Incentive mechanisms for Internet traffic control
- Mechanism design for building and running shared infrastructures
- Demand response and energy efficiency
- Economic and Business models for network interconnection, provision of cloud services etc.
- Auction mechanisms: design and ICT applications
- Socio-economic analysis, Trust and Reputation

Selected Projects

- Adapting Service lifeCycle towards EfficienT Clouds
- Socially-aware MAnagement of new oveRlay application Traffic combined with ENergy **Efficiency in the InterneT**
- WATT anALYST

T, H, E,

A, N, D,

- Operational **Trustworthiness Enabling Technologies**
- Incentives for **Participatory Sensing**

I. N. T. E. R. P. L. A. Y.

E, C, O, N, O, M, I, C, S,

F. U. T. U. R. E.











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Our Profile

- Key AUEB faculty members: C. Courcoubetis, G.D.Stamoulis, I.Koutsopoulos, A.Dimakis
- 6 Postdoctoral and 8 PhD researchers
- Broad international collaborations
- 12+ major projects completed since 2007
- Interdisciplinary know-how: Information and **Communication Technologies, Economics,** and Electrical Engineering

Application Domains

- Future Internet
- Energy: Smart Grids
- Internet of Things: Participatory Sensing
- Cloud Computing
- Regulation for telecoms and energy
- Next Generation Wireless Networks

Key Recent Results

- Pricing Mechanisms and Business Models towards Energy Efficient Clouds
- Socially-aware and Energy-efficient Internet Traffic Management mechanisms
- Demand-Response Market Mechanisms for smart grids
- Economic Mechanisms for trust and trustworthiness in ICT systems
- Participatory <u>Market Mechanisms</u> for incentive-driven exchange of sensor data

T, E, C, H, N, O, L, O, G, Y, F. O. R. T. H. E. I. N. T. E. R. N. E. T.

Find more about us at http://nes.cs.aueb.gr/